



Grow People. **Grow Performance.**

Leadership & Team Development Platform

About us

Jyre brings a digital approach to personal & leadership development and team effectiveness, building strong performance with personal growth and learning. Our mission is to fast-track leaders and their teams to reach their full potential. Our deep experience and research-backed approach helps people and organisations thrive.

Teams

Great teams enable personal development to become a daily reality for their team members. Behind every great team you'll find a leader who knows just what they need to do to make this happen. Jyre is the platform that can guide them all - team leaders and team members.

Teams don't become great by simply studying theory, leadership development needs to be taken out of the classroom.

Development

Jyre's goal-focused development pathways deliver meaningful development that directly shifts the performance dial. Insight is great, but washes out quickly without behavioural change.

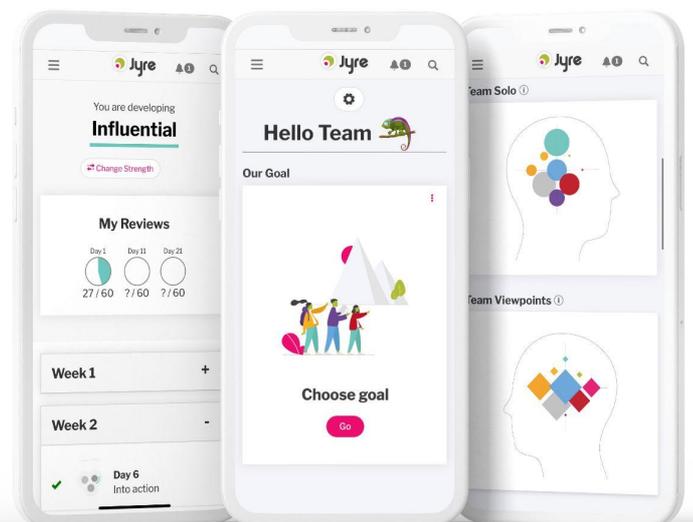
Jyre weaves together industry-leading diagnostic tools that deliver deep insights, with habit-based development experiences that together deliver enduring uplifts.

Jyre's platform

Our leadership & team development platform helps you create outputs from inputs.

Team and Individual development are woven together right from the outset, seamlessly taking users and teams on a journey from deepened insight to enduring behavioural change.

For teams and team leaders, the entire life-cycle of the team from new start to sustained outperformance is guided by our team pathways. And for individual team members, there is a depth of accessible, bite-sized, psychologically-informed resources that mean everyone is supported to reach their full potential.



Who is Jyre for?



Team Development



Solo Development

“It’s more than water cooler conversations...”

Simply spending time together, chatting around the water-cooler or in after-hours drinks makes little difference to team effectiveness¹

“It must be structured & regularly practiced...”

Teams who schedule regular and deliberate reflective time consistently improve upon their team performance²

“To develop shared leadership & build outperformance...”

Which leads to greater motivation, trust, conflict resolution, innovation and overall performance...And improves mental health across the team³

1. A meta-analysis of team communication and performance. Shannon L., Marlow, Christina N., Lacerenza Jensine Paoletti, C. Shawn Burke, Eduardo Salas. *Organizational Behavior and Human Decision Processes*. Volume 144, January 2018.

2. Do Team and Individual Debriefs Enhance Performance? A Meta-Analysis - Scott I. Tannenbaum, Christopher P. Cerasoli, 2013

3. Leadership, followers' mental health and job performance in organizations: A comprehensive meta-analysis. Diego Montano et al. (2016) *Journal of Organizational Behaviour*

How does Jyre work?

Solo experience

Solo Report

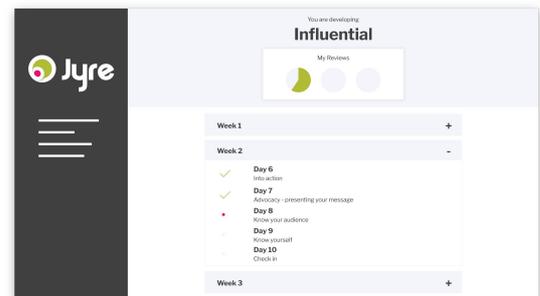
All users complete Solo which generates a report highlighting leadership types, strengths and gaps.

Jyre will help you uncover how your unique pattern of strengths shapes the way you make decisions, lead your team, build your self-awareness and deepen your personal insight.



Compare your Solo Report to other's views with the Jyre Viewpoints Report.

Gain deep insight into how others see you and your strengths. Jyre Viewpoints is a carefully designed 360 feedback process that our users find deeply engaging. It provides a rich range of perspectives and insight to help you focus your development.

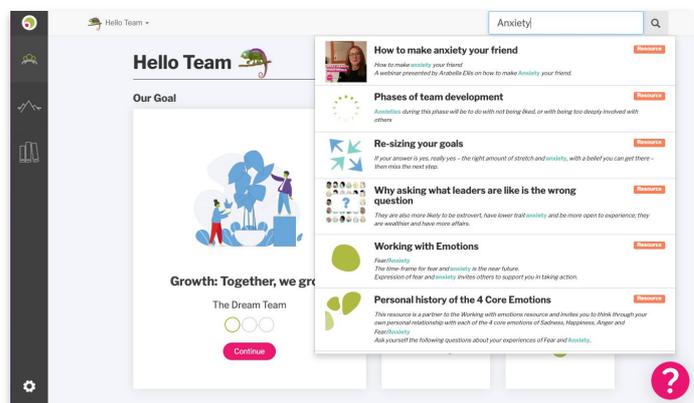


Choose a development plan to develop your strengths. There are 34-plans to choose from delivered in, 25-day plans (15 minutes per day).

By having a Jyre membership you will gain access to 100s of additional resources, helping everyone become their own best coach!

You'll get data to help track increases in personal effectiveness and measure the impact of these on your personal performance.

Creating lasting change has never been easier with the Jyre platform. Whether you're looking to improve yourself, your team or your organisation... Jyre can help.



Testimonials

“

Jyre has helped us to have an open dialogue within Tangle Teezer about leadership and team dynamics. It has improved the self-awareness of the team and given them a more rounded understanding of their own characters, both inside and outside of the workplace, and inspired them to begin their own personal development journeys.

TANGLE
TEEZER

**Natalie Edwards,
People Director**

“

I can't recommend Jyre enough in their cost-effective approach to team effectiveness, talent discovery and engagement. In the current climate, it seems like these are more important than ever in successful business strategy.



**Graeme Oxby,
CEO Community Fibre**

“

If you are like me you've done a bunch of these before (StrengthsFinder, MBTI, etc.) but this is one you'll want to put the effort into... [Jyre] is both insightful and actionable, to foster the self-awareness required to elevate your individual leadership and better understand how to maximize the performance of our LT.

Uber

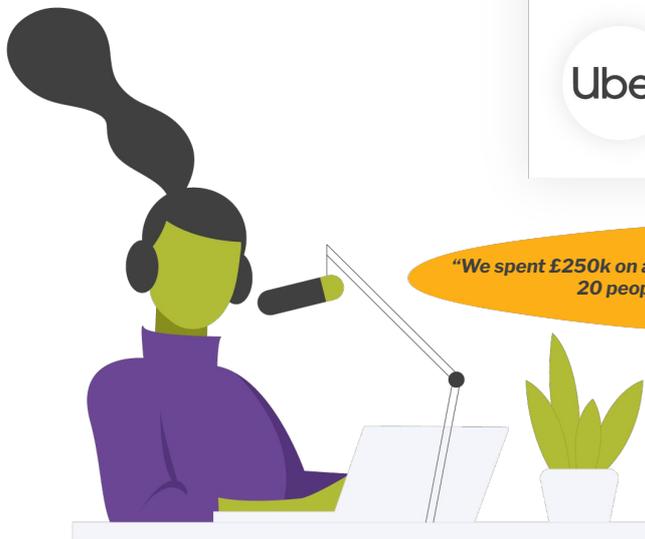
**Matt Price,
GM Canada (Uber Rides)**

“

As a product person, I love your tool - very engaging, insightful and powerful.

PHOXTOBOX

**Chief Product
Officer**



"We spent £250k on a D&I programme but it only touched 20 people in our organisation"

Quote from a prospective customer about a competitor's offering



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